



Ideal Standard

RIBAJ

Tomorrow's Bathrooms
Tuesday 18 May 2021
10am-11.15am



Seminar programme

Chair's opening remarks

Isabelle Priest, managing editor, RIBA Journal

Use of colour

Adam Nathaniel Furman, artist, designer & author

Roberto Palomba, chief design officer, The Atelier Collection for Ideal Standard

An interview by Isabelle Priest

Panel discussion: Tomorrow's Bathrooms

Our guest speakers will consider emerging trends in bathroom design and share insights into what professionals consider when specifying products for bathrooms.

Nicolo Stassano, founder, Studio Stassano

Russell Whitehead and Jordan Cluroe, co-Founders, 2LG Studio

Roberto Palomba, chief design officer, Atelier Collection for Ideal Standard

Andrew Stembridge, executive director, Iconic Luxury Hotels

Adam Nathaniel Furman, artist, designer & author

Audience Q&A

Chairs closing remarks



Speaker biographies



JORDAN CLUROE & RUSSELL WHITEHEAD
Founders
2LG Studio

Founded in 2014 by Jordan Cluroe and Russell Whitehead, 2LG Studio is an interior design consultancy based in South East London, described by the Sunday Times as “the rising stars of the interiors scene”. According to British Vogue, Jordan and Russell are a key force in “the future of interiors” with their “soft and squiggly” designs. Their adaptable and personal approach to design allows 2LG to respond uniquely to the specific human needs of each project. Combining form, function and decorative joy in equal measure. Originally coming from a theatre background, collaboration has always been key to their work and has naturally progressed into their design ethic. 2LG are committed not only to seeking out cutting edge new processes and materials, but applying them to the design of people's homes. Their [award winning instagram](#) and blog is an outlet for this collaborative voice and acts as a platform to showcase their process and that of other new talents. In Jordan and Russell's new book, [Making Living Lovely - Free your home with creative design](#), they define their personal design style as “Joyful Minimalism.”



ADAM NATHANIEL FURMAN
Artist, designer & author

Adam Nathaniel Furman is a London based designer & artist of Argentine and Japanese heritage whose practice ranges from architecture & interiors, to sculpture, installation, writing and product design. He set up and ran the 'Productive Exuberance' studio at Central St Martins, and co-directs the research group 'Saturated Space' at the Architectural Association, exploring colour as an active agent in architecture and urbanism through events, lectures and publications. Adam has won some awards which is always nice. Adam's mixed background, and personal connection with queerness, are a big influence on their work and advocacy, and are always fused with a keen interest in broader universal themes.



ROBERTO PALOMBA
Chief design officer
Ideal Standard

Roberto Palomba is one half of Palomba Serafini Associati, one of Italy's most renowned design studios. His expertise ranges from architectural planning, to interior design. Palomba Serafini have received multiple, major accolades such as the Compasso d'Oro award. Roberto's philosophy is to create objects that interact in an immediate way with the people who choose them, creating an intimate, significant and long-lasting relationship, as testified by the durability of their designs. Ideal Standard recently announced its exclusive partnership with Palomba Serafini Associati and the appointment of Roberto Palomba as the company's chief design officer. The new showroom houses in Clerkenwell use a number of inspirational collections born out of this collaboration.



ISABELLE PRIEST
Managing editor
RIBA J

Isabelle joined RIBA Journal in 2015 having worked for Architecture Today, The Architects' Journal, The Modern House and a10 New European Architecture in Amsterdam. She studied architecture at The Bartlett (UCL) and later graduated from there with distinction in MA architectural history. Isabelle has been shortlisted for multiple International Building Press awards and won the Architecture Writer category in 2016 and 2019.



NICOLO STASSANO
Partner
Studio Stassano

Nicoló Stassano AADip(Arch) RIBA ARB is principal of Studio Stassano a London-based RIBA Chartered Practice founded in 2012. Nicolo is a registered architect and has 18 years experience in working with listed buildings located in central London. After graduating from the Architectural Association in 2000, Nicolo joined Robert Dye Architects (named one of Britain's best young architecture practices). It is here that he was primarily dedicated to working on the award-winning Stealth House (RIBA Manser Medal, 2005). In 2012 he joined BDP's Historic Buildings Team, expanding his experience with larger scale projects, from masterplan design to the construction of high-profile listed buildings, including King's College Strand Campus, Somerset House East Wing, Royal Albert Hall, Royal College of Music and the British Museum. Since establishing his practice he is now working on high profile residential listed buildings providing services ranging from planning to construction. His practice portfolio includes securing planning consent for the grade II* former Adelphi Development located at 7-10 Adam Street and is currently involved in the construction stage for a significant extension and refurbishment of a grade II* listed terrace at 112 Eaton Square.



ANDREW STEMBRIDGE
Executive director
Iconic Luxury Hotels

Andrew Stembridge is the driving force and strategic vision behind Iconic Luxury Hotels, a collection of several of the UK's most unique, charismatic and notable hotels including Cliveden, Chewton Glen, The Lygon Arms, 11 Cadogan Gardens and recently opened Mayfair Townhouse. With over 30 years' experience, he has held a number of leadership roles in a diverse range of establishments from boutique city hotels to USA resorts, lifestyle brands and country houses. In 2010 Stembridge was named 'Hotelier of the Year' and appointed Chairman of the Master Innholders. Between 2010–2018 he sat on the International Board of Relais & Châteaux. He is a Fellow of The Institute of Hospitality and Liveryman of the Worshipful Company of Innholders.